

## Analysis of the Relevant Factors of College English Teaching Quality Based on Employment Orientation

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**Abstract:** Nowadays, education pays more and more attention to the cultivation of students' practical application ability. However, College English education has not carried out this idea very well. College education should give priority to students' career orientation. With the deepening of the new curriculum reform and quality education, employment-oriented training of high-quality compound talents has become an effective means of running colleges and universities. The society has put forward higher and more specific requirements for college students themselves. They should not only have certain professional expertise, but also have strong intercultural communication ability. English education is an indispensable part of college education. College English education aims at cultivating high-end talents for social, production, trade, service and management organizations. This paper analyzes the current situation of college English teaching based on employment orientation, discusses the necessity and urgency of college English teaching reform, and analyzes its related influencing factors.

### 1. Introduction

As one of the basic courses for many majors in colleges and universities, college English is a course with extremely high application value. In English teaching, colleges and universities must teach students to effectively apply English knowledge to employment and lead students to establish correct employment concepts so as to give full play to the real value of application [1]. Strengthening the cultivation of students' professional ability in universities is conducive to the future development of students. How to link career orientation with curriculum is a problem that every education staff and education management personnel should face squarely [2]. To innovate college English teaching mode based on employment orientation is to reform college English teaching mode according to the needs of the market for workers in the new era [3]. The society has put forward higher and more specific requirements for college students themselves. They should not only have certain professional expertise, but also have strong cross-cultural communication ability [4]. The majors of higher vocational colleges actively revised the talent training program according to the needs of the society. At the same time, it requires the reform and innovation of college English teaching, and hopes to better serve the professional talents and help students to find employment. Today, when teaching tasks and work-study combination have undergone major reforms, college English education faces a transformation of teaching objectives, education systems, and educational methods [5].

For the requirements of the new curriculum reform for junior high school English teachers, more than half of the teachers feel that they are not particularly comfortable in the use of multimedia. At the same time, I feel that some of my educational concepts need to be updated, and I should improve my business level. There are also significant positive correlations between learning behavior, interpersonal support, and situational support. It shows that the three dimensions are related to the learning effect, which further reflects the high internal consistency of the overall scale. As shown in Table 1.

Table 1 Three-dimensional correlation analysis results of effective classroom environment construction

	Learning behavior	Interpersonal support	Scenario support	Learning result
Learning behavior	1	0.665	0.742	0.711
Interpersonal support	0.682	1	0.576	0.569
Scenario support	0.734	0.624	1	0.642
Learning result	0.713	0.583	0.621	1

College English curriculum construction involves guiding ideology, training objectives, teaching principles and corresponding teaching contents, teaching methods, testing contents and testing methods [6]. English education is an indispensable part of college education. College English education aims to cultivate high-end talents for social, production, trade, service and management organizations [7]. At present, most colleges and universities in our country are unable to connect the basic English knowledge they have learned with the actual application. College English course is a compulsory basic course, and English education is not only to help students lay a language foundation, but also to pay attention to the cultivation of students' practical application ability, especially should be directly related to students' professional and future work needs [8]. College English, like other college courses, should be understood from the concepts, principles and development trends of higher education in the contemporary world in order to fundamentally reform [9]. Exploring the role of college English in employment orientation and improving students' comprehensive ability to use English will greatly promote their own competitiveness and future development.

## 2. New Requirements of Employment Situation for College English Education

### 2.1 Clear Target Positioning

Under the new employment situation, enterprises have noticed that college graduates holding CET-4 and CET-6 certificates may not have the practical ability to use English proficiently. If an enterprise wants to remain invincible in the fierce market competition, it is necessary for the job seekers to flexibly use their ability to communicate and operate office software in their daily life, so as to carry out the import and export trade in an orderly manner. In terms of teaching staff, the current ideas of university teachers are not consistent with the development of University education. Many teachers still follow the traditional teaching mode, failing to integrate College English learning and employment closely. It is of great practical significance to formulate individualized College English teaching programs that meet the needs of the future posts of this major through various reforms and innovations. Under the new situation, college English teaching should aim at vocational education, integrate vocational guidance into teaching, take the road of combining work with study, and cultivate outstanding talents for the society [10].

English teaching in colleges and universities must set a clear teaching goal, with the ultimate goal of cultivating students' ability to use English, so that teachers can carry out teaching activities with English listening and speaking as the focus and difficulty of English teaching according to this teaching goal. On the whole, the relationship between the three dimensions of the teaching process and between the three dimensions and the learning effect is assumed to be consistent with the observed data. Each path coefficient of the path model has significant significance. Fig. 1 is a path analysis model of effective classroom environment construction dimension and learning effect in college English.

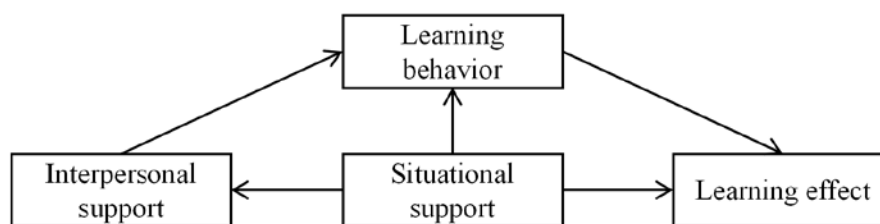


Fig.1. Path analysis model

## 2.2 Optimizing English Teaching Environment

Due to the differences in the economic field and the unbalanced development among different regions, there are also great differences in the concepts of College English teaching. In terms of teaching environment and curriculum setting, College English teaching lacks a real language teaching environment, which makes the English knowledge acquired by students unable to be expressed in language in the process of employment, thus leading to the students trained in Colleges and universities can not meet the requirements of enterprises for graduates' English application ability. Teachers often rely too much on textbooks in English teaching, but textbooks are only teaching tools, not the whole course. The setting of teaching content should pay attention to the matching degree with the job. The higher the matching degree, the more reasonable the content selection, the more in line with the reform direction of Higher Vocational courses. While strengthening the teaching of basic English theory, we should strengthen the cultivation of students' English practical ability. After all, university is a self-learning world advocating self-management and self-restraint. In such a teaching environment, directional teaching guidance must follow certain principles. Teachers should expand the teaching content purposefully when carrying out teaching, that is to say, they should pay attention to the cultivation of students' cultural awareness so as to make the language more appropriate.

## 3. Principles of Innovating College English Education Model Based on Employment Orientation

Under the traditional teaching mode, the English knowledge learnt by students can not be well utilized, which makes students lack enthusiasm for English learning. College English teaching should set up the teaching content of job demand. Firstly, we test the English foundation of the students before they enter school to understand the differences among the students, and make a comprehensive analysis of the basic English ability and professional English ability required for the training of professional talents. In order to provide students with enough practical opportunities, extracurricular activities can also be organized to encourage students to actively participate in activities, contact with English-related things, so that students can understand and master the Western cultural background and connotation. In English learning, the teaching environment plays an important role. A good English environment is conducive to students' learning of English knowledge. Teachers in listening and speaking classroom teaching design, can combine the corresponding training teaching, situational teaching. The innovation of college English teaching mode should keep pace with the development of the times, keep pace with the times, and conform to the new requirements of the new employment situation on college students' English application ability.

The focus of college English teaching is not only to enable students to master English knowledge, but also to carry out targeted education according to students' major and the demand for English knowledge in future posts. Classroom environment refers to students' perception of classroom physical environment, social environment and psychological atmosphere, which lies between teachers' behavior and learning effect and becomes an important potential factor that determines learning effect and affects students' cognitive and emotional development. Individual explanatory data from three dimensions of effective classroom environment show that learning behavior and situational support have significant explanatory power on learning effect. However, the data show that the interpersonal support coefficient is not significant. As shown in Table 2.

Table 2 Estimation results of three-dimensional learning effect in effective classroom environment

Constant	Standard error	Standard coefficient
Learning behavior	1.112	0.507
Interpersonal support	0.082	0.039
Scenario support	0.016	0.091
Learning effect	0.021	0.034

The reason for the employment-oriented reform of college English curriculum is not that the curriculum is not suitable for this era, but that the existing teaching emphasis has deviated from the development track of the era. In the process of college English teaching, we should give full play to the effectiveness of the teaching environment, try our best to extend the classroom content to extracurricular activities, and create a good learning atmosphere. Only by changing the target of attaching importance to language learning into the process of attaching importance to language learning can the subjective initiative of language learning be effectively stimulated. From the perspective of employment, enterprises require college graduates not only to obtain relevant certificates of English examination, but also, more importantly, they require graduates to acquire the ability to speak English fluently. According to the different teaching contents, teachers can use flexible and diverse teaching modes, adhere to the principle of teaching students according to their aptitude, fully mobilize the enthusiasm of both teaching and learning, and encourage students to carry out active learning and personalized learning.

#### 4. Conclusion

College English can not only help college students to master the language key that opens the treasure house of knowledge in various professional fields, but also fully improve their comprehensive employment ability. Colleges and universities are the main positions for the society to cultivate talents. The education of students should not only attach importance to the teaching of theoretical knowledge, but also to the cultivation of students' actual employability. The reform of college English education should focus on career orientation, highlight the cultivation of practical application ability of English, and add professional English knowledge to the education of the whole curriculum. The reform goal of college English teaching should be to enable every student receiving English education to improve his English level and help his future major under the curriculum. Teachers should not only adopt different attitudes towards students with different motivations, but also adopt different attitudes at different stages of their learning. The reform of College English teaching mode based on employment orientation is to fully embody the value of College English and promote college English teaching to keep pace with the times. Therefore, teachers must have a clear goal orientation, employment-oriented English teaching, on the basis of students' future employment ability, create a good atmosphere for English learning, so that students can receive English knowledge in a subtle way.

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